

Team Captains and Bowlers

We are excited to announce the 2020 Bowl For Kids' Sake (BFKS) fundraising event!

- Friday, April 17th – High School Galactic, BFKS at Yankee Lanes 7:00pm -9:00pm
- Saturday, April 18th–Bowl For Kids Sake, Yankee Lanes, 10:00am – 6:00pm

Please help kids in the communities of Brunswick, Harpswell and all of Sagadahoc County by forming a fundraising bowl team at your company, school, organization or with family and friends. **We've set our fundraising goal at \$75,000 and with your support, we know we can reach it!** BBBS receives no state or federal funding and relies heavily on our events to deliver our important mission: create and support one-to-one mentoring relationships that ignite the power and promise of youth.

The contents of this packet include:

- 1) **Team Registration Form:** please fill in the form completely and select your bowling time. Please include T-shirt sizes for all team members. A registration fee of \$10/per bowler (\$40 per team) is required to assist with our event costs. Fax forms to: 729-4402, mail forms to: 85 Maine Street, Brunswick. Visit our office or call to make other arrangements. Please return forms as soon as you can. **Forms must be received no later than Friday, April 3rd in order to receive this year's BFKS T-shirt. Bowl sessions are scheduled as first come first serve. When received by our office we will confirm receipt of your team registration forms.**

****Important Note:** *Please indicate on your team registration whether you are a company, school, organization or friends and family team. We would be glad to speak at your workplace to employees or to your organization about how they can participate in our fundraisers and programs.*

- 2) **Bowler Pledge Sheet:** each bowler on the team receives an individual pledge sheet. Please record all pledge amounts on the sheet to match actual donations made. Please bring donations with you to the event in which you are registered. Cash, Checks (preferred), online donations are accepted through First Giving via our website and Visa/Mastercard, accepted.

For Team Captains: As team captains it is important to:

MOTIVATE!

- Provide team members with pledge sheets, explain event.
- Set a team fundraising goal, aim high! Have team members set their individual goal to help everyone achieve the team goal. We suggest \$400/\$500 per team but some of our top teams raise over \$1,000!
- Create excitement about raising donations to help kids in the greater Brunswick area.
- Answer questions that team members have, reach out to BBBS staff for support.

- Check in with team members regularly to see how their fundraising is going. Communicate your team's successes (Katie just got a \$50 donation! Joel has already exceeded his fundraising goal of \$200! Our team has just surpassed the \$400 mark!)
- Consider a team fundraiser to build excitement and help members reach their commitment.
- Create a fun name, dress up with the event theme and have fun, fun, fun!
- Say **THANK YOU!** Thank your team members regularly and thank the people who donate to you.
- Share our website: www.bbbsbathbrunswick.org with your friends and connect with us on Facebook, Instagram and Twitter – share our posts on your personal page and ask others to get involved!!

What is Big Brothers Big Sisters?

For over 100 years Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's oldest, largest and most effective donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers, "Bigs," and children, "Littles," in communities across the country. We develop positive relationships that have a direct and lasting effect on the lives of young people. Big Brothers Big Sisters of Bath/Brunswick has been serving youth since 1981. The children served by Big Brothers Big Sisters are among our community's most vulnerable, often living in a single-parent household, growing up in poverty, coping with parental incarceration and academic or social challenges.

Big Brothers Big Sisters mentoring is proven to help children overcome the challenges of poverty, poor school performance and low self-esteem. A 2009 Harris Interactive study found that adults mentored as children through the BBBS program are more likely than peers with similar backgrounds but who were not involved in the program to have a four-year college degree and maintain higher incomes. BBBS alumni have reported that having a "Big" in their lives positively influenced their self-confidence, provided stability and changed their perspectives on life, pushing them to set higher goals and make better decisions.

What is Bowl For Kids' Sake?

Bowl For Kids' Sake is Big Brothers Big Sisters' signature fundraiser. Each year half a million people across America come together to have fun and raise money to support BBBS as we change how children grow up! Bowl For Kids' Sake is the perfect way for individuals to make an impact on our community- it only takes a little bit of effort to raise the money that is vital to our program's success. As a "thank you" for your support and enthusiasm, BBBS host a celebratory bowling party. No bowling expertise is required, only the willingness to share in our heartfelt and sincere thanks for helping us change children's lives.

Where does the money go?

Thanks to our corporate sponsors, 100% of **your** donation helps us to serve more local children in need of a Big Brother or Sister. Big Brothers Big Sisters depends on donations to conduct background and reference checks for volunteers; and provides ongoing support for every child, family and volunteer in our program to build and sustain long-lasting relationships. It costs approximately \$1,000 to support each Big and Little match for one year. The importance of your fundraising role in this effort to help local children cannot be overstated!



**Big Brothers
Big Sisters**
OF BATH/BRUNSWICK

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