





A MESSAGE FROM THE EXECUTIVE DIRECTOR



It's interesting to reflect now on fourteen years working at this amazing organization with ten years of being in the director role. The staff and I will sometimes comment to each other, "Well, that was a first," when a new issue or challenge arises because, at some point, you feel like you've seen it all. Well, it might feel that way, but you haven't seen it all. You might agree with me that 2020 brought the word "first" and "challenge" to a whole new level. A year that started with such promise

and optimism from our entire BBBS team – staff and board members alike – was thrown into the turbulence experienced globally, nationally, and certainly within the communities we serve. As our organization worked through the ever-shifting dynamics that Covid-19 created all around us, it is the people that we work for and with who kept us going in an ultimately positive direction.

Thank you so much to our families and the youth that we serve for your resilience when faced with significant challenges and for creating space for the BBBS program in your lives. It means so much to us to partner with our local families! Thank you to our volunteer Big Brothers and Sisters for your patience and understanding as we adapted guidelines and asked for more and more of your flexibility and best efforts to support your Littles during extra tough times. And thank you to our community of donors (whom you can read about in this annual report). When we made the difficult decision to cancel Bowl For Kids' Sake, your businesses continued sending sponsorships or stepped up in other ways. When we reached out to our community with an unprecedented matching gifts campaign, our donors and friends again answered the call. With this compassionate web of support, we have been able to keep kids connected to their Bigs, make new Big and Little matches, and develop community partnerships to deliver needed programming to our BBBS families.

We could not have made it through such a challenging year without all of you. We are so proud to be a part of this community of people and businesses that do so much good. We finished the 2020 year strongly positioned to take on 2021! Thank you for taking a moment to read our annual report and reflect with us on a year like no other – a year that for BBBS began, and with your help concluded, with optimism and a bright future. Thank you for staying invested in our mission to ignite the power and promise of youth.

With warm regards,
Lindsay

2020 BOARD OF DIRECTORS

Sherry Plunkett, President
Matt Bachman, Vice President

Karry Kane, Treasurer
Heather Arvidson, Secretary

Patrick Crowley
Mike Dutton
Jen Elwell
Mechelle Given

Erinn Kennedy
Tamara Lilly
Carol Marquis
Nicholas O'Brien

SAFEGUARDING BIG FUTURES



Even in the best of times, BBBS' Littles face adversity at a higher rate than the average young person in America. We knew that once we were through the immediate crisis caused by Covid-19 shutdowns and restrictions, our children and families would continue to feel lasting, profound effects. Our program is an essential service that we know must continue for the youth we serve throughout and beyond the pandemic. We also learned that we needed investment in our mission and capacity to ensure our agency remained strong.

BBBS of Bath/Brunswick incurred a substantial loss of \$100,000 or 36% of our budget due to unforeseen Covid-19 forced changes in fundraising events, particularly the agency's biggest event, Bowl For Kids' Sake. We needed to raise \$50,000 by August 1, 2020, to offset losses and remain fiscally healthy.

The effort began during the summer of 2020 as a very generous \$5,000 matching challenge grant from Priority Real Estate Group's Jim Howard. Several other businesses and community members contributed to the matching money, which then became a \$25,000 match, allowing all donations through August to have double the impact. Our community is truly amazing, and we surpassed our goal and raised \$56,000 toward our Big Futures Fund.

As we continue to rise to the challenges that the Covid-19 pandemic has created for our most vulnerable community members, children continue to meet with their Big Brothers and Sisters either in person with new safety-conscious protocols or in a variety of virtual settings. Our professional staff is working individually with each child, volunteer, and family to meet their needs. We are also looking forward to our continued partnerships with area schools where we provide programs.

It is of critical importance that youth continue in their professionally supported matches with their Big Brothers and Sisters and that we find the right volunteer to match with each child that is waiting for a mentor. While the influx of funding from the Safeguarding Big Futures Fund helped keep us on track, we are still facing challenging times ahead.

As an agency, we will continue to find creative ways to meet the needs of our Littles and foster the important relationships necessary to their success.



FUNDRAISING EVENTS



Since 1996, Bowl For Kids' Sake has been Big Brothers Big Sisters of Bath/Brunswick's largest fundraiser. The event, with over 600 participants, has been synonymous with spring for BBBS and its many supporters. Each April, members of the community support our programs by forming fundraising bowling teams at their companies, schools, organizations, or with family and friends. In 2020, BBBS of Bath/Brunswick had to make the unavoidable decision to cancel the event for the health and safety of the community. We are so grateful for the sponsors who have supported this event and allowed us to retain their sponsorship after we canceled. We look forward to bringing the event back when it is safe to do so.



We were thrilled to host our annual Big Swing Golf Tournament in September. Thirty-four golf teams joined us at Brunswick Golf Club for this 18-hole outing that included lunch, on-course contests, Leaderboard of Boston Air Cannon, silent auction, and awards ceremony. This event took place entirely outdoors in beautiful weather, just when we needed connection to others. There were lots of smiles shared! Together, we raised over \$35,000 in support of our one-to-one mentoring programs.



This year our Empower Potential Awards and Celebration went virtual. We hosted a five-day video series from December 7 - 11 to celebrate the community that sustains our one-to-one youth mentoring programs. Each day we featured an awardee by video on Facebook and YouTube. Thank you to our sponsors and congratulations to this year's awardees.

PRESIDENT'S AWARD



IMPACT AWARD



BIGS OF THE YEAR



JIM PEAVEY



ANN PARADIS

PERK RAMSAY ACTS OF SERVICE



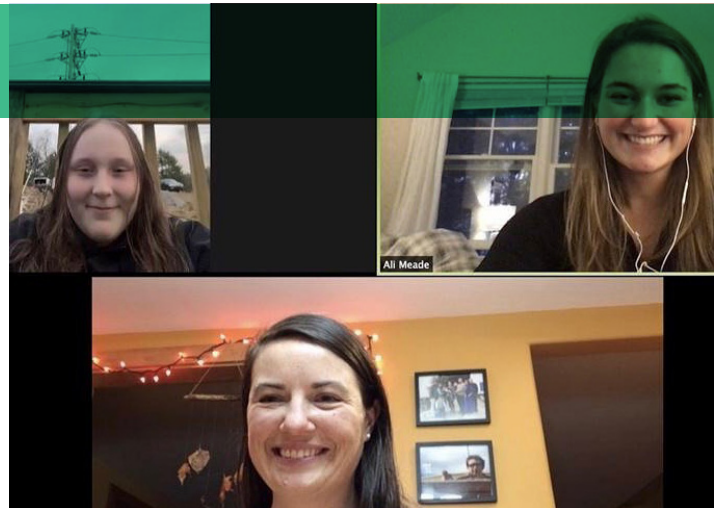
JOHN HEALD

COMMUNITY ENGAGEMENT AWARD



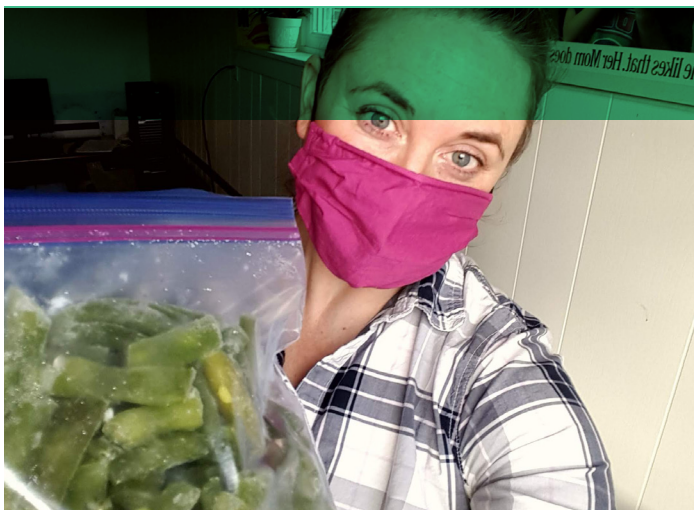
SHIFTING TO VIRTUAL

Bigs and Littles shifted online (virtually) to play games, visit museums, cook meals, create arts and crafts projects, and much more. Our staff pivoted to provide online support, offer virtual and socially distant activity ideas, and in December we held our first virtual match introduction between a Big Sister and her Little! Funding from the United Way of Mid Coast Maine's Covid-19 Relief Fund helped us purchase activity materials and supplies that kept Little Brothers and Sisters engaged in healthy activities at home.



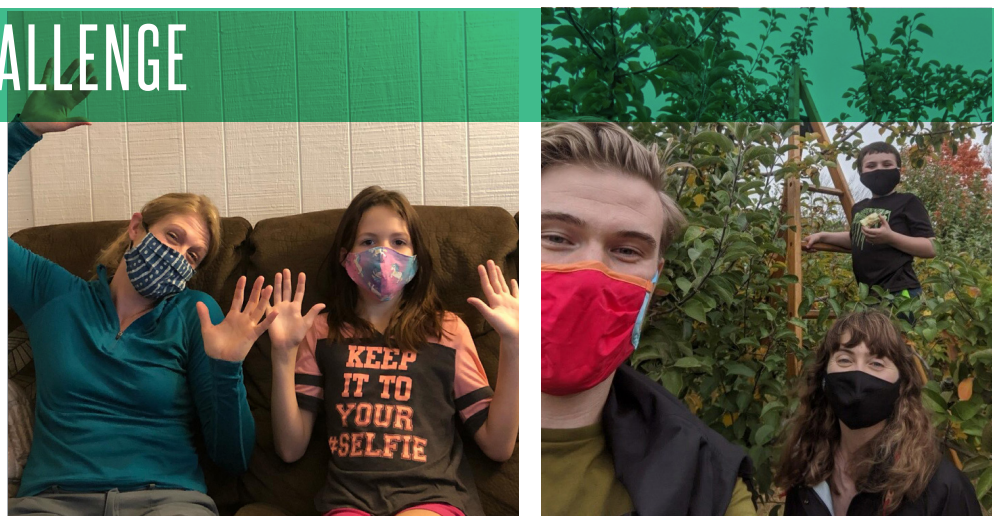
LOCAL PRODUCE DELIVERY

A partnership with Merrymeeting Gleaners has allowed several of our Little's families to receive fresh local produce delivered by their Bigs or our staff each week.



BIGS MEET THE CHALLENGE

Amid the uncertainty, our Bigs have provided positive, consistent encouragement. For many Littles, their Big has been the "constant" during this time of change and ongoing challenges.



FINANCIAL DATA



BALANCE SHEET

Assets

Current Assets	\$117,293
Property & Equipment	\$3,887
Total Assets	\$121,180

Liabilities

Accounts Payable	\$1,543
Accrued Expenses	\$4,169
Total Liabilities	\$5,712

Net Assets

Without Donor Restrictions	\$97,103
With Donor Restrictions	\$18,365
Total Net Assets	\$115,468
Total Net Assets & Liabilities	\$121,180

REVENUE SOURCES

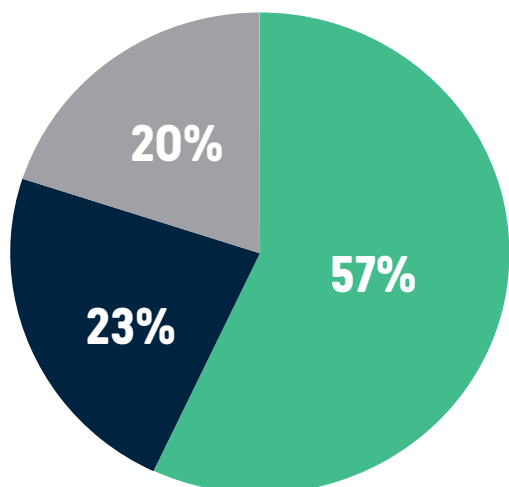
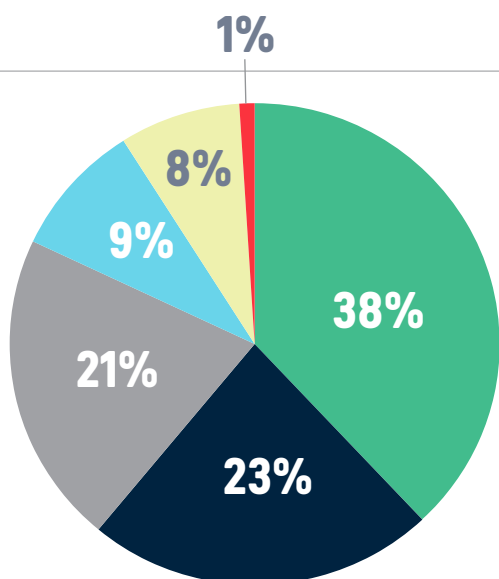
Individual Donations	\$108,928
Events	\$65,279
Foundations & Grants	\$60,936
Paycheck Protection Program Loan	\$26,286
In-Kind Income	\$21,610
Other	\$27
Total Revenue	\$283,066

EXPENSES BY FUNCTION

Programming	\$138,803
Fundraising	\$57,691
General	\$49,386
Total Expenses	\$245,880

REVENUE AND EXPENSES

Revenue	\$283,066
Expenses	\$245,880
Net Income	\$37,186



Our 2020 IMPACT



Big Brothers Big Sisters of Bath/Brunswick programs continue to have a tremendous impact on the youth we serve. During a year of social distancing, our Bigs provided their Littles with stability and connection.

- We served 157 youth between ages 6-18 and their families through Community and Site-Based Programs and supported 157 Big Brother/Sister volunteers. We provided nine School-Based Mentoring programs to local elementary and middle schools. Bigs and Littles stayed connected by meeting in virtual settings to have conversations, play games, or work on a project. We are grateful to our school partners for helping keep kids connected!
- Approximately 8,500 hours of volunteer service was completed through our programs in 2020!

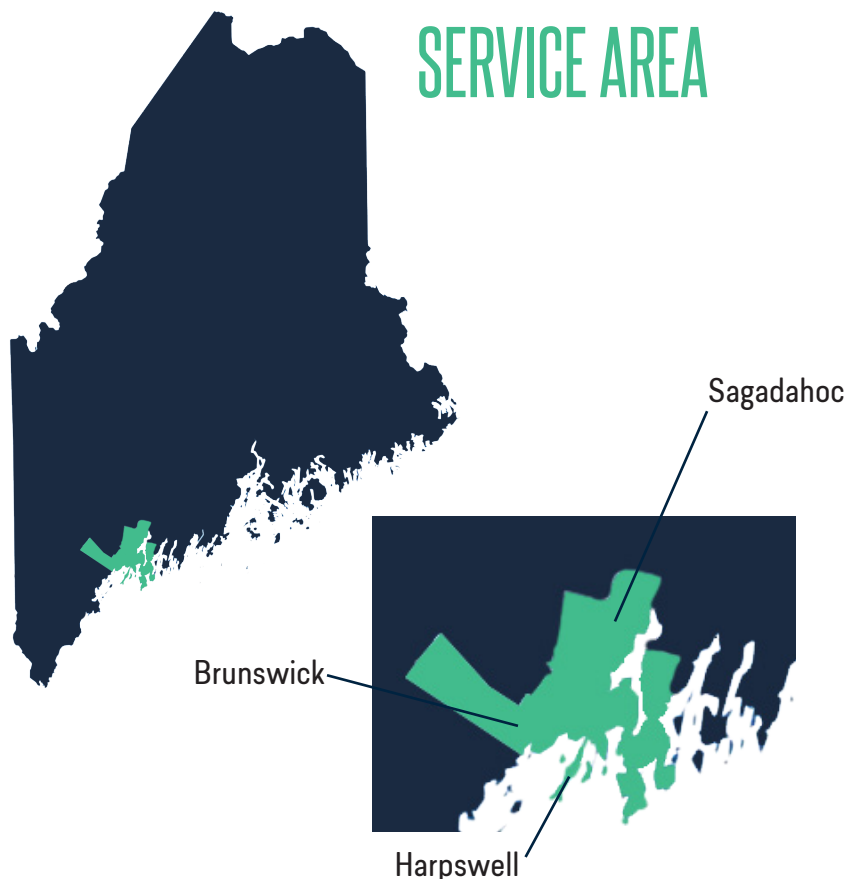
Teachers reported the following observations of their students that stayed connected to a Big during 2020:

- 70% of youth have a more positive sense of the future
- 83% of youth improved their self-confidence
- 78% of youth improved their ability to express feelings, and
- 74% of youth improved their attitude toward school

Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

“Thanks for all you do! The social/emotional support for kids this year is more important than ever!”

– Amy Gerrish,
4th-grade teacher,
Fisher Mitchell School



Looking to the Future

In our 2020-2023 Strategic Plan, we developed objectives with our mission in mind and the goal of serving at least 300 youth per year by 2023. While the initial volunteer commitment is 12 months, over 82% of our matches stay connected beyond one year. This shows a higher retention rate than the national average calculated among all agency affiliates. We strive to continue and improve upon this trend in 2021.



Big Brothers Big Sisters of Bath/Brunswick is a volunteer and donor-supported organization. We depend on the generosity of our community to provide children facing adversity with strong and enduring, professionally supported relationships that change their lives for the better, forever.

We deeply appreciate the generous support of individuals, corporations and foundations who help us defend the potential of children (January 1, 2020 – December 31, 2020). Individuals, businesses, and organizations who have contributed are listed below. While every effort has been made to list the supporters accurately, errors are inevitable. If you notice an error or an omission, please contact Lindsay MacDonald at 207-729-7736 or director@bbbsbathbrunswick.org.

DEFENDING POTENTIAL

(\$10,000+)

Elizabeth A. Compton

IGNITING POTENTIAL

(\$1,000 - \$4,999)

Ellen and Eric Arvidson

Bill and Cindy Babbins

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Christina Baker

Steve Whitney

MENTOR MAKERS

(\$250-\$499)

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Bethany Richards

Thomas Rumpf and Annee Tara

Vincent Shatto

Susan St. John and Robert Rheault

CONNECTION CREATORS

(\$100-\$249)

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and Keith Garovoy

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***BBBS Staff

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(Up to \$99)

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Dawn Gilpatric
Heather Gottlieb
Cecile Gregoire
Lynne Grimaldi
Peter Gross

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70%



**improved positive
sense of the future**

83%



improved self-confidence

78%



**improved ability to
express feelings**

74%



**improved attitude
toward school**

INDIVIDUAL DONORS (cont'd)



*BBBS Board
**BBBS Advisor
***BBBS Staff

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IN MEMORY OF

Max Dawson
Eileen Minnehan
John St. Onge

IN HONOR OF

Casco Bay Title, Tyler Zamore and
Rebecca Chandler of Bath Savings
Institution

IN-KIND SUPPORT

Burgess Technology Services
Norway Savings Bank
Times Record

United Way

United Way of Greater Portland
United Way of Mid Coast Maine

FOUNDATION SUPPORT

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The Alfred M. Senter Fund
Anonymous
Baird Foundation
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The Losam Fund
Mid Coast Economic
Development District
The Park Row Charitable Trust
People's United Community Foundation
Robert W. Campbell Jr. Family Fund
in memory of Elizabeth M. and
Melvin H. Olson of Auburn and
South Harpswell, Barbara F. and
Raymond W. Sylvester of Auburn
and South Harpswell
Stephen & Tabitha King Foundation

MUNICIPAL SUPPORT

Town of Arrowsic
Town of Bowdoin
Town of Georgetown
Town of Harpswell
Town of Phippsburg
Town of Woolwich

BY THE NUMBERS

157

Matches and their families served through Community and Site-Based Programs.

9

School-Based Mentoring Programs in local elementary and middle schools.

8,500

Hours of volunteer service was completed through our programs in 2020!

2020 SPONSORS



Big Brothers Big Sisters of Bath/Brunswick is fortunate to have strong support from locally-owned businesses and regional and national corporations. Through the generous financial support of the following organizations and businesses we are able to provide our programs and services, which in turn allows us to ignite the potential of youth in our community.

AAA Northern New England
AmazonSmile
Atlantic Environmental LLC
Atlantic Federal Credit Union
Bangor Savings Bank
Bank of America Employee
Giving Campaign
Bar Harbor Bank & Trust
Bath Industrial Sales
Bath Lodge of Elks #934
Bath Savings
BEK Real Estate
Bill Dodge Auto Group
Bill's Garage
Brackett Funeral Home
Brackett's Market
Brunswick Dental Health Associates
Brunswick Police Benefit Association
Burgess Technology Services
Cafe Creme
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City of Bath Police Department
ClearPoint Capital
Clynk To Give
Coastal Enterprises, Inc.
Coastal Maine Pediatric Dentistry
Cool As a Moose
Cornerstone Carpentry, Inc.
Crooker Construction Company
David Matero Architecture
Dead River Company
Edward Jones – April Caron

Elwell Enterprises
Enterprise Holdings Foundation
Fast Eddie's Express Car Wash
First Federal Savings
Flowers Etc.
Gnome Landscapes, Design,
Masonry & Maintenance
Goodwin Chevrolet
Hancock Lumber Company
Hannaford Community Bag Program
Hannaford Supermarket
and Pharmacy
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Mid Coast Hospital
Midcoast Federal Credit Union
Miller Electric
Morning Glory Natural Foods
NAPA Auto Parts
New Meadows Abatement, Inc
News Center Maine

Northeast Mechanical & Energy
Management Services, Inc.
Norway Savings Bank
Now You're Cooking
Office of Cornelia C. Viek, CPA
Paper Trails
Pleasant Street Dental Associates
Primerica
Priority Real Estate Group
RE/MAX Riverside
RE/MAX Riverside –
Andrea Galuza, Inc.
RE/MAX Riverside – Dot Ollier
Riley Insurance Agency, LLC
Rocky's Ace Hardware
Rusty Lantern Market
Schaeffer Douglas Title
Sebasco Harbor Resort
SERVPRO of Bath/Brunswick
Sitelines, PA – Kevin Clark
State Farm Insurance –
Jason Ritchie
Target Corporation
TD Bank
Team Woody's Performance Center
The VIA Agency
Walton Technologies, LLC
Warren's Office Supplies
Wells Fargo Bank, N.A
Wilcox Wellness & Fitness
Willie C. and Sons Landscaping LLC

“Being a Big means dedicating time and support to a Little, but also receiving the appreciation and gratification of a Little. It means a lot to me that I can help my Little, whether it be through playing games or being someone that she can open up to.”

–Jacey, Bowdoin College Big,
matched with 9-year-old Little Sister, Grace

OUR VISION

All youth achieve
their full potential.

OUR MISSION

To create and support
one-to-one mentoring relationships
that ignite the power and promise of youth.



2020 STAFF

Lindsay MacDonald, Executive Director

Aurora Hodgkins, Program Director

Lindsey Reed, Program Manager

Amy Liechty, Administrative/Fundraising Assistant



85 Maine Street
Brunswick, ME 04011

