



Team Captain Guide

Thursday, May 7 – 3 PM – 8 PM
Just-in-Time Recreation, Lewiston
Need Help? Email Jen at
jen@bbbsbathbrunswick.org

Thank you for helping kids in our community reach their full potential by forming a fundraising bowl team at your company, school, organization, or with family and friends. **We've set our fundraising goal at \$25,000, and with your support, we know we can reach (and exceed) it!** BBBS receives no state or federal funding and doesn't charge for its services. We rely heavily on our events to deliver our essential mission: to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

HOW DO I GET STARTED?

- 1. REGISTER YOUR TEAM:** Invite 4-5 people – family, friends, service clubs, schools, businesses, sports teams, church groups, and co-workers – to join your team! No experience necessary – just a desire to help kids succeed in life. [Complete the online team registration](#) and select your bowling time (Bowl sessions are scheduled on a first-come, first-served basis.) Your teammates will register themselves by searching for and joining your team. A registration fee of \$10/per bowler is required to assist with our event costs.
 - **Online fundraising is the best way to reach your goal.** The platform has easy-to-share email templates, social media templates, and other tools to make asking for donations and updating your donors a breeze. It also makes celebrating your team easier.
 - **You can also download a [paper registration form](#)** and mail it to 85 Maine Street, Brunswick, or email it to jen@bbbsbathbrunswick.org.
 - **Registrations must be received by April 15 to guarantee a BFKS T-shirt.**
- 1. SET A TEAM FUNDRAISING GOAL AND AIM HIGH!** Have team members set their individual goals to help everyone achieve the team goal. We suggest \$500 per team, but some of our top teams raise over \$2,000 (the cost to match a child with a mentor for a full year)!
- 2. SHARE THE [HOW-TO SHEET](#) WITH YOUR TEAMMATES.** Let them know how to register and what the team name and bowling time are.
- 3. GET DONATIONS AND PLEDGES:** Each team member has a team page and an individual page to aid in online fundraising. You can also download a [paper pledge sheet](#) to use in person. If using the paper pledge form, record all amounts on the sheet to match actual donations made. If you have check or cash donations, please bring them to the event.
- 4. CELEBRATE WITH A BOWLING SESSION FOR YOUR TEAM!**

HOW DO I LEAD MY TEAM TO SUCCESS?

- **Provide team members with guidance** and explain the event.
- **Create excitement** about raising donations to help kids in Maine.
- **Answer team members' questions** and reach out to BBBS staff for support.
- **Check-in with team members regularly** to see how their fundraising is going.
- Communicate your team's successes (Katie just got a \$50 donation! Joel has already exceeded his fundraising goal of \$200! Our team has surpassed the \$400 mark!) ***Our online fundraising platform uses a badge system that automatically assigns badges to teams and participants, including fundraising milestones, top fundraisers, and most donors.***
- **Consider holding a team fundraiser before the event** to build excitement and help members reach their commitment.
- **Say THANK YOU!** Thank your team members regularly and thank the people who donate to you. ***Our online platform will enable you to easily send a thank-you to anyone who donates, and our agency will also send a thank-you email with a tax receipt. If you use a paper pledge sheet, please let us know where to send the donor's tax receipt (email or mailing address).***
- **Share your online fundraising page with your friends** and **connect with us on social media** – share our posts on your accounts and ask others to get involved!
- **Show up on May 7 and have fun, fun, fun!**

WHAT IS BIG BROTHERS BIG SISTERS?

Big Brothers Big Sisters is a premier, evidence-based mentoring organization that pairs adult volunteers ("Bigs") with children ("Littles") aged 5 through young adulthood, primarily those facing adversity, to create supportive, one-to-one relationships. These professionally supported matches help children build confidence, improve academic performance, and avoid risky behaviors, enabling them to reach their full potential.

WHAT IS BOWL FOR KIDS' SAKE?

Each year, half a million people across America come together to have fun and raise money to support BBBS as we change how children grow up! Bowl For Kids' Sake is the perfect way for individuals to make an impact on our community. It only takes a little effort to raise the funds vital to our program's success. As a "thank you" for your support and enthusiasm, BBBS hosts a celebratory bowling party. No bowling expertise is required; only the willingness to share in our heartfelt thanks for helping us change children's lives.

WHERE DOES THE MONEY GO?

Thanks to our corporate sponsors and your registration fee, 100% of **your** donation goes directly to help local children. Big Brothers Big Sisters depends on donations to conduct background and reference checks on volunteers to ensure child safety and to provide ongoing support for every child, family, and volunteer in our program to build and sustain long-lasting relationships. It costs approximately \$2,000 to support each Big and Little match for one year. The importance of your fundraising role in this effort to help local children cannot be overstated!



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